



सत्यमेव जयते

Ministry of Ports,
Shipping and Waterways
Government of India



Incredible India



Develop India as A Cruise Hub



1st Incredible India International
Cruise Conference 2022

14th-15th May, 2022

Hotel Trident, Nariman Point, Mumbai, India

Industry Partner



www.iiicc2022.in

CRUISE TOURISM INDIA

'Cruise Tourism' is one of the most Vibrant and fast-growing components of the leisure industry worldwide. India, given its vast and beautiful coastline, virgin forests, undisturbed idyllic islands and cultural heritage has tremendous potential to make itself a magnificent destination for cruise tourists.

GOVERNMENT OF INDIA'S CONDUCTIVE POLICY SUPPORT

The Government of India's vision is to make India a significant player in the global cruise market, both for ocean and river cruises. Indian cruise market has the potential to grow by 10 X over the next decade, driven by rising demand and disposable incomes. India has enhanced its focus on Cruise sector with the Ministry of Tourism and Ministry of Ports, Shipping and Waterways actively promoting cruise tourism for its vast economic impact, infrastructure development and its potential for job creation. State Government's Tourism Development Departments, Maritime Boards, etc. are also encouraged to promote Cruise and create suitable facilities in newer destinations and Ports.

Measures Taken

1. Guaranteed berths to cruise ships
2. Ousting charges removed to attract more cruise vessels
3. Uniform single rate for all major ports with discounts ranging from 42% to 67%
4. e-Visa implemented enabling tourists to avail online and on-arrival visa facilities
5. Single e-Landing card introduced, valid for all ports in cruise itinerary
6. Cabotage waived for foreign cruise vessels on Indian shores
7. Upgradation and Modernisation of Cruise - Terminal with more passenger amenities and convenience
8. Construction of new Cruise Terminals taken up
9. Roadmap drawn for the development of Cruise in India by Ministry of Ports, Shipping and Waterways
10. A task force is setup, co-chaired by Secretary (Shipping) and Secretary (Tourism) by Govt. of India to steer the promotional measures for cruise tourism at highest level jointly with all Stakeholders - Ports, Immigration, Tourism Boards, Port Health, Customs, Taxation Body, Security, Cruise Operators, Tour Operators, Shipping Agents etc.
11. Standard Operating Procedure (SOP-2) for uniform, pre-defined processes in Ports is implemented
12. Volume Discount Scheme in Port Tariff for Domestic Cruise Ships extended
13. Sensitization Training Programme arranged for all Cruise Stakeholders
14. India offers home porting



POTENTIAL OF CRUISE IN INDIA (B & A) REPORT

	2016	India's Potential	Potential of Mumbai
Number of Passengers	0.2 million	4 million	3.2 million
Number of Passenger ships	166	955	700
Passengers per ship	1200	4100	4570
Economic Potential	INR 712 Crores	INR 35500 Crores	INR 28400 Crores
Employment Potential	5000	250000	200000

Drivers of Growth

- Fastest growing economy - More disposable income 5.3 million household > 55K USD
- Large domestic and International Tourist base (14 million inbound and 23 million outbound)

As per B & A report appointed by IPA

OBJECTIVES OF CONFERENCE

- To disseminate the information about India's preparedness for developing the Cruise Tourism sector
- To present to the Cruise Lines and Operators an overview of the many and varied facilities and attraction, India has to offer
- To showcase the region as a desirable destination for cruise passengers
- To encourage the additional deployment of cruise vessel to India on a long term basis
- To create an enabling and conducive environment for cruise lines to exchange views with the government authorities for operating in the region
- To sensitize and prepare the various stakeholders to develop policies, procedures, processes to encourage cruise tourism in India

HIGHLIGHTS OF CONFERENCE

- Inauguration by Hon'ble Minister of Ports, Shipping and Waterways
- Promote Sea Cruises, Inland cruises and River cruises
- Guide as to what's required from a Cruise lines' perspective
- 200 delegates including from overseas
- Combination of Exhibitions and Conference
- Conference will discuss the opportunities & Govt's policy initiative in developing Cruise Tourism
- Conference will be attended by Captains of Cruising Industries



AGENDA

Day 1: Saturday, 14th May 2022

11:00 – 12:00 hrs. Inaugural Session
Venue: Regal Hall

12:00 – 12:30 hrs. Networking Break

12:30 – 14:00 hrs. Business Session 1: Developing India as a Cruise Hub
Venue: Regal Hall

- Positioning India as a global cruise hub
- Development of infrastructure for ocean and river cruises
- Cruise Tourism Industry in India: Focus on Destination Development
- Skill development in cruise sector
- Conducive policy environment for the sector (customs, immigration facility, visa, clearance process, tax structure, financing, etc)
- Outlook and Opportunities for Cruise Industry post Covid-19: Global and Indian Learnings

14:00 – 15:00 hrs Lunch Break

15:00 – 16:30 hrs Business Session 2: Policy Initiatives and Port Infrastructure

- Initiatives planned by states for development of cruise tourism ecosystem
- Up-gradation/modernization of Cruise terminals as per international standards
- Adoption of international best practices suitable for Indian conditions (Tax, GST, customs, immigration, passenger movement, etc)
- State of the art infrastructure facilities for seamless movement of passengers
- Development and promotion of tourist destinations and products
- Creating adequate port infrastructure for smaller destinations/minor ports

16:30 – 17:00 hrs Networking Break

17:00 – 18:00 hrs	B2B/B2G/G2G Meetings & Visit to Exhibition
18:00 – 19:00 hrs	Cultural Evening Venue: Domestic Cruise Terminal, Mumbai
19:00 hrs onwards	Networking Dinner Venue: Domestic Cruise Terminal, Mumbai
Day 2: Sunday, 15th May 2022	
10:30 – 11:00 hrs Venue: Regal Hall	Business Session 3: Role of Technology in the Post-Pandemic World
	<ul style="list-style-type: none"> • Contactless on-boarding to meet the customer’s expectations on safety protocols • Technology Initiatives at the terminals: (Infrared camera, thermal scanning, facial recognition, etc) • Technology initiatives for a Seamless travel experience • Availability of Telemedicine, with its remote clinical services
11:00 – 11:15 hrs	Networking Break (Tea/Coffee)
11:15 – 12:30 hrs Venue: Regal Hall	Business Session 4: Potential of River Cruising
	<ul style="list-style-type: none"> • River Cruise Tourism in the country: Status and Potential • Opportunities for growth of River Cruise Tourism • Adoption of international best practices suitable for Indian conditions • Clear policy on Ship Chartering and Business Opportunities in this segment • Availability of vessels and deployment during off seasons
12:35 – 14:00 hrs Venue: Regal Hall	Presentation/ Success Stories by State Tourism Board and Maritime Board
14:00 – 15:00 hrs	Lunch and End of Conference

PARTICIPATING STAKEHOLDERS - INVITEES AND DELEGATES

1. Ministry of Ports, Shipping and Waterways, Government of India
2. Ministry of Tourism, Government of India
3. All Cruise Ports
4. Central Board of Indirect Taxes and Customs
5. Bureau of Immigration, Ministry of Home Affairs
6. Port Health Organization, Ministry of Health & Family Welfare
7. Inland Waterways Authority of India
8. Central Industrial Security Force
9. State Tourism Boards
10. State Maritime Boards
11. Cruise Lines
12. Cruise Ship Agents
13. River Cruise Operators
14. Ground Handling Agents
15. Tour Operators



Contacts



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MUMBAI PORT AUTHORITY

Nodal Officer - Mr. Gautam Dey

Email: iiicc.mum@mumbaiport.gov.in

Port House, Shoorji Vallabhdas Marg,

Ballard Estate, Mumbai-400001

Tel: 022-66564429-30

FEDERATION OF INDIAN CHAMBERS OF COMMERCE & INDUSTRY

For Conference:

Mr. Tushar Sharma, Assistant Director

M: 8950187828 | Email: Tushar.sharma@ficci.com

For Exhibition:

Mr. Vinay Kumar Gupta, Senior Assistant Director

M: 9910103354 | Email: vinay.gupta@ficci.com

